

How we use cookies

We use 'cookies' on our website to help us improve its look and feel. A cookie is a small text file which is placed on your hard drive whenever you visit a website. It collects statistics by tracking your movements and can also be used to identify when you return to a website. Where cookies are used, you will be informed of their presence and function and given the opportunity to disallow the cookie being placed on your hard drive. For more information, please read our Cookies Policy.

Cookies Policy - Use of Cookies by JBVC Foundation

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. A cookie often contains a unique number which can be used to recognise your device, when a user of this device returns to a website that it has visited before.

How we use Cookies

JBVC Foundation (**JBVCF**) uses cookies to enhance the online experience of all our visitors. They help us identify which pages and/or products are the most important to our visitors and play a key role in helping us to enhance the usability and performance of our site.

The use of these cookies is essential for the website to work at its best. However we promise we will not use these cookies to collect personal information about you.

Functional Cookies

We use functional cookies to remember choices you have made or information you have provided, like your username, language, or the region you are in. This means we can tailor your website experience specifically to your preferences. The functional cookies we use include:

- User interface customization persistent cookies are used to recognise your computer when it revisits our site and remembers your preferences when you browse our sites

Performance cookies

Performance cookies are used to help us improve your website experience and collect information about how you use our website and how often. These cookies only gather information for statistical purposes and do not gather any information that can personally identify you. The performance cookies we use include:

- First party analytics cookies - We use these cookies to learn how our website is performing and make relevant improvements to improve your browsing experience. For example, we use these cookies to estimate the number of unique visitors, to improve our website and to detect the most searched for words in search engines that lead to a webpage. These cookies are not used to target you with online marketing.

- We also use Google Analytics and other third-party analytics providers to help measure how you interact with our website content. These cookies remember what you have done on previous pages and how you have interacted with our website. More information on Google Analytics can be found here: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

How you are in control of Cookies

We recommend that you leave cookies turned on.

You have the right to choose whether to accept cookies the first time that you visit our website and you can also control the use of cookies through your browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

How long will cookies remain on my computer or mobile device?

The length of time that a cookie remains on your computer or mobile device depends on whether it is a “persistent” or “session” cookie. Session cookies last until you stop browsing and persistent cookies last until they expire or are deleted. Most of the cookies we use are persistent and will expire between 90 days and two years from the date they are downloaded to your device. See the section below on how to control cookies and for more information on removing them before they expire.

Social Buttons

Our website may feature embedded ‘share’ buttons to enable users to easily share articles with their friends through a number of popular social networks. These sites may set a cookie when you are also logged in to their service. We do not control these cookies so you should check the third party website for more information.

How to control cookies?

Remember, you have the right to choose whether to accept cookies the first time that you visit our website and you can also control the use of cookies through your browser settings. But please keep in mind that removing or blocking cookies can negatively impact your user experience and parts of our website may no longer be fully accessible.

Most browsers automatically accept cookies, but you can choose whether or not to accept cookies through your browser controls, often found in your browser’s “Tools” or “Preferences” menu. For more information on how to modify your browser settings or how to block, manage or filter cookies can be found in your browser’s help file or through such sites as: www.allaboutcookies.org.

To opt out of being tracked by Google Analytics across all websites: [Google Analytics Opt-out Browser Add-on](#)

If you use our website without opting out, it means that you understand and agree to data collection for marketing ads to you.

Review of this Policy

We keep this Policy under regular review. This Policy was last updated in May 2018.